| Ref<br># | Hits | Search Query  | DBs                | Default<br>Operator | Plurals | Time Stamp       |
|----------|------|---|--------------------|---------------------|---------|------------------|
| L1       | 975  | 725/131,132.ccls.   | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 22:12 |
| L2       | 1    | "6330719".pn.   | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 22:24 |
| L3       | 38   | (interactive adj enabling)  | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 22:39 |
| L4       | 1    | "20050015796"   | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 22:40 |
| L5       | 0    | (manag\$3 with retriev\$e with ((interactive adj program) and (interactive adj commercial)))                        | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 22:43 |
| L6       | 2    | (manag\$3 with ((interactive adj<br>program) and (interactive adj<br>commercial)))                                  | US-PGPUB;<br>USPAT | OR                  | ÓΝ      | 2005/11/06 23:12 |
| L7       | 3    | (manag\$3 with ((interactive near2 program) and (interactive near2 commercial)))                                    | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 23:24 |
| L8       | 3    | (manag\$3 with ((interactive near3 program) and (interactive near3 commercial)))                                    | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 22:42 |
| L9       | 3    | (manag\$3 with (interactive near3 (program and commercial)))  | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 22:43 |
| L10      | 2    | (manag\$3 with retriev\$3 with ((interactive adj program) and (interactive adj commercial)))                        | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 22:43 |
| L11      | 2    | (manag\$3 with retriev\$3 with (interactive with (program and commercial)))   | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 22:44 |
| L12      | 5    | (manag\$3 with (interactive with (program and commercial)))   | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 22:56 |
| L13      | 21   | (manag\$3 near5 (interactive near5 (programs or commercials)))  | US-PGPUB;<br>USPAT | OR                  | OFF     | 2005/11/06 22:57 |
| L14      | 15   | (manag\$3 near3 (interactive near3 (programs or commercials)))  | US-PGPUB;<br>USPAT | OR                  | OFF     | 2005/11/06 23:05 |
| L15      | 6    | 13 not 14   | US-PGPUB;<br>USPAT | OR                  | OFF     | 2005/11/06 23:05 |
| L16      | 2    | (manag\$3 near5 ((interactive adj<br>program) and (interactive adj<br>(commercial or advert\$7 or<br>promotion))))  | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 23:15 |
| L17      | 2    | (manag\$3 near5 ((interactive adj<br>program) and (interactive with<br>(commercial or advert\$7 or<br>promotion)))) | US-PGPUB;<br>USPAT | OR                  | ON      | 2005/11/06 23:15 |

| L18 | 2      | (manag\$3 near5 (((interactive or enhanced) adj program) and ((interactive or enhanced) with (commercial or advert\$7 or promotion))))                                       | US-PGPUB;<br>USPAT | OR  | ON | 2005/11/06 23:16 |
|-----|--------|--|--------------------|-----|----|------------------|
| L19 | 3      | (manag\$3 near5 (((interactive or enhanced) adj program) and (commercial or advert\$7 or promotion)))  | US-PGPUB;<br>USPAT | OR  | ON | 2005/11/06 23:19 |
| L20 | 2      | (interactive program trigger) and<br>(interactive (commercial or promotion<br>or advert\$7) trigger)   | US-PGPUB;<br>USPAT | ADJ | ON | 2005/11/06 23:19 |
| L21 | 2      | ((interactive program) near3 trigger)<br>and ((interactive (commercial or<br>promotion or advert\$7) near3<br>trigger))  | US-PGPUB;<br>USPAT | ADJ | ON | 2005/11/06 23:21 |
| L22 | 2      | ((interactive program) with trigger) and ((interactive (commercial or promotion or advert\$7) with trigger))   | US-PGPUB;<br>USPAT | ADJ | ON | 2005/11/06 23:21 |
| L23 | 12     | (trigger near3 (interactive program))  | US-PGPUB;<br>USPAT | ADJ | ON | 2005/11/06 23:22 |
| L24 | 4      | (trigger near3 (interactive (commercial or promotion or advert\$7)))   | US-PGPUB;<br>USPAT | ADJ | ON | 2005/11/06 23:22 |
| L25 | 747451 | (manag\$3 interactive program)   | US-PGPUB;<br>USPAT | OR  | ON | 2005/11/06 23:24 |
| L26 | 8      | (manag\$3 interactive program)   | US-PGPUB;<br>USPAT | ADJ | ON | 2005/11/06 23:26 |
| L27 | 172939 | ((manag\$3 or control\$4 or handl\$3 or<br>oversee\$3 or supervis\$3 or<br>superintend\$3) near2 ((interactive or<br>enhanced) program))                                     | US-PGPUB;<br>USPAT | OR  | ON | 2005/11/06 23:29 |
| L28 | 165    | ((manag\$3 or control\$4 or handl\$3 or<br>oversee\$3 or supervis\$3 or<br>superintend\$3) near2 ((interactive or<br>enhanced) adj program))                                 | US-PGPUB;<br>USPAT | OR  | ON | 2005/11/06 23:29 |
| L29 | 47     | ((manag\$3 or control\$4 or handl\$3 or<br>oversee\$3 or supervis\$3 or<br>superintend\$3) adj ((interactive or<br>enhanced) adj program))                                   | US-PGPUB;<br>USPAT | OR  | ON | 2005/11/06 23:30 |
| L30 | 26     | ((manag\$3 or control\$4 or handl\$3 or<br>oversee\$3 or supervis\$3 or<br>superintend\$3) adj ((interactive or<br>enhanced) adj (commercial or<br>promotion or advert\$7))) | US-PGPUB;<br>USPAT | OR  | ON | 2005/11/06 23:29 |
| L31 | 0      | 29 and 30  | US-PGPUB;<br>USPAT | OR  | ON | 2005/11/06 23:30 |
| L32 | 20     | 29 and (commercial or promotion or advert\$7)  | US-PGPUB;<br>USPAT | OR  | ON | 2005/11/06 23:31 |

|     |    |  |                    |    | •  |                  |
|-----|----|--|--------------------|----|----|------------------|
| L33 | 12 | 32 and trigger   | US-PGPUB;<br>USPAT | OR | ON | 2005/11/06 23:52 |
| L34 | 16 | 29 and trigger   | US-PGPUB;<br>USPAT | OR | ON | 2005/11/06 23:52 |
| L35 | 4  | 34 not 33  | US-PGPUB;<br>USPAT | OR | ON | 2005/11/06 23:53 |
| L36 | 2  | (interactive near5 ((program adj<br>trigger) and (commercial adj<br>trigger)))   | US-PGPUB;<br>USPAT | OR | ON | 2005/11/06 23:53 |
| L37 | 2  | ((program adj trigger) and (commercial adj trigger))   | US-PGPUB;<br>USPAT | OR | ON | 2005/11/06 23:54 |
| L38 | 2  | ((interactive adj commercial) same (commercial adj (spot or segment)))   | US-PGPUB;<br>USPAT | OR | ON | 2005/11/06 23:56 |
| L39 | 3  | ((interactive adj (commercial or<br>promotion or announcement or<br>advert\$7)) same (commercial adj<br>(spot or segment)))                | US-PGPUB;<br>USPAT | OR | ON | 2005/11/06 23:56 |
| L40 | 3  | (((interactive or enhanced) adj<br>(commercial or promotion or<br>announcement or advert\$7)) same<br>(commercial adj (spot or segment)))  | US-PGPUB;<br>USPAT | OR | ON | 2005/11/06 23:57 |
| L41 | 3  | (((interact\$3 or enhanc\$3) adj<br>(commercial or promotion or<br>announcement or advert\$7)) same<br>(commercial adj (spot or segment))) | US-PGPUB;<br>USPAT | OR | ON | 2005/11/06 23:57 |